



**Educational  
Theatre  
Association®**

*home of the* International Thespian Society  
*and the* Educational Theatre Foundation

# 2025 Sponsorship Packages





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# Sponsorship Tiers

Benefits	Diamond \$15,000	Emerald \$10,000	Platinum \$5,000
Registrations	4	2	2
Brand Recognition	Logo Placement	Logo Placement	Name Recognition
Exhibit Hall Spaces (8'x8')	2	1	1
Additional Exhibit Hall Space	\$550/ea.	\$550/ea.	\$550/ea.
Tickets to ITF/TEC Adult Leader Networking Reception	4	2	1
Additional Adult Leader Networking Reception Tickets	\$100/ea.	\$100/ea.	\$100/ea.
Performance Tickets	4	2	2
Sponsored ITF Function	1 Diamond-Level	1 Emerald-Level	1 Platinum-Level
Spotlight Email Inclusion	✓	✓	+\$500
Sponsored Workshop	✓	✓	---
Lead Generation (educators opt-in list)	✓	✓	---
Logo Placement on ITF T-Shirt	✓	---	---

## Sponsored Functions | *These non-exclusive sponsorship options are open to multiple sponsors.*

Diamond	Emerald	Platinum
<p><b>Choose One Function to Sponsor</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Opening Ceremony</li> <li><input type="radio"/> Registration</li> <li><input type="radio"/> Exhibit Hall</li> <li><input type="radio"/> Main Stage</li> <li><input type="radio"/> Closing Ceremony</li> <li><input type="radio"/> Transportation</li> <li><input type="radio"/> Thespy Awards</li> <li><input type="radio"/> Name Badges</li> <li><input type="radio"/> BACKstage Challenge</li> </ul>	<p><b>Choose One Function to Sponsor</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Board of Directors &amp; Chapter Leader Brunch</li> <li><input type="radio"/> Adult Leader Welcome Reception</li> <li><input type="radio"/> ITF Mobile App</li> <li><input type="radio"/> Educator Appreciation Dinner</li> <li><input type="radio"/> EdTA Hall of Fame</li> <li><input type="radio"/> Chapter Select</li> <li><input type="radio"/> Thespy-specific Showcase</li> <li><input type="radio"/> Artistic Panel</li> <li><input type="radio"/> First Time Attendee Welcome Event</li> </ul>	<p><b>Choose One Function to Sponsor</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Board and Chapter Leader Lounge</li> <li><input type="radio"/> Adult Leader Lounge</li> <li><input type="radio"/> Student Sensory Lounges</li> <li><input type="radio"/> Workshops</li> <li><input type="radio"/> Lanyards</li> <li><input type="radio"/> Water Bottles</li> <li><input type="radio"/> Educator Town Hall</li> <li><input type="radio"/> Student Welcome Activities</li> <li><input type="radio"/> College Auditions</li> <li><input type="radio"/> College Dance Auditions</li> <li><input type="radio"/> Exhibit Hall Refreshments</li> <li><input type="radio"/> Affinity Amenity</li> </ul>

Options are available to extend your EdTA sponsorship to also include other EdTA professional development events throughout the year.

Please contact [Angel Wuellner](mailto:Angel.Wuellner@schooltheatre.org) at [awuellner@schooltheatre.org](mailto:awuellner@schooltheatre.org) to discuss custom enhanced options.



Benefits	Exhibit Hall Booth \$2,000	College Fair Table + Auditions \$1,500	College Fair Table Only \$1,000
8-foot Skirted Table	1	1	1
Chairs	2	2	2
Wastebasket	1	1	1
Online Directory Listing	✓	✓	✓
50-Word Description & Logo in Mobile App	✓	✓	✓
Registrations	2	2	2
Performance Tickets (based on availability)	✓	✓	✓
Tickets to ITF/TEC Adult Leader Networking Reception	2	—	—
Online Audition Portal Access	—	✓	—
Callback Room Access (with piano upon request)	—	✓	—
In-Person Dance Audition Access	—	✓	—

*Electric and shipping fees not included in exhibit packages.*

Optional Enhancements	Cost
Lead Generation (Educators Opt-In List)	\$750
College Auditions Only (no booth)	\$750
Spotlight Email	\$500
College Panel	\$500
Mobile App Ad	\$500
Additional Attendee Registration	\$250
Adult Leader Reception Ticket	\$100
Electric (by advance request only)	\$150
Table	\$50
Chair	\$25

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# Sponsorships

Benefits	Theatre Education Conference \$2,500	Chapter Leadership Summit \$2,500	Additional Programs \$2,500
Registrations	4	2	—
Brand Recognition	Logo Placement	Logo Placement	Logo Placement
Tickets to ITF/TEC Adult Leader Networking Reception	2	—	2
Tickets to ITF/TEC Educator Appreciation Event	2	—	—
Tickets to ITF/TEC Chapter Leader Appreciation Event	—	2	—
Tickets to ITF/TEC Educational Theatre Foundation Reception	—	—	2
Spotlight Email Inclusion	✓	✓	✓
Lead Generation (educators opt-in list)	✓	✓	✓
Promotional Item Distribution Opportunity	✓	✓	✓

## Sponsored Functions | *These non-exclusive sponsorship options are open to multiple sponsors.*

Theatre Education Conference	Chapter Leadership Summit	Additional Programs
<p><b>Choose One Function to Sponsor</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Registration</li> <li><input type="radio"/> Mobile App</li> <li><input type="radio"/> Adult Leader Networking Reception</li> <li><input type="radio"/> General Session</li> <li><input type="radio"/> Workshops</li> <li><input type="radio"/> Educator Appreciation Event</li> <li><input type="radio"/> Chapter Leader Appreciation Event</li> <li><input type="radio"/> Educator Amenity</li> <li><input type="radio"/> Event Bag (\$5,000)</li> </ul>	<p><b>Choose One Function to Sponsor</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Registration</li> <li><input type="radio"/> Mobile App</li> <li><input type="radio"/> Welcome Reception</li> <li><input type="radio"/> General Session</li> <li><input type="radio"/> Morning/Afternoon Refreshments</li> <li><input type="radio"/> Lunch</li> <li><input type="radio"/> Workshops</li> <li><input type="radio"/> Rapid Round Table</li> <li><input type="radio"/> Celebration Event</li> <li><input type="radio"/> Lanyards</li> <li><input type="radio"/> Chapter Leader Amenity</li> </ul>	<p><b>Choose One Function to Sponsor</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> EdTA New Troupe Welcome Kit</li> <li><input type="radio"/> EdTA New Educator Welcome Kit</li> <li><input type="radio"/> EdTA Theatre In Our Schools Month</li> <li><input type="radio"/> ETF JumpStart Theatre</li> <li><input type="radio"/> ETF Pathway Program</li> </ul>

Optional Enhancements	Additional Event Registrations	Additional Reception Tickets
	\$250/attendee	\$100/ticket

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# Contact

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Visit [schooltheatre.org](https://schooltheatre.org) for more information on marketing opportunities.



## Angel Wuellner

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